



UA-3526
Second Year B. B. A. (Sem. III) Examination
March/April – 2012
Behavioural Science
(New Course)

Time : Hours]

[Total Marks : 70

Instructions :

(1)

<p>नीचे दृशावेल निशानीवाणी विगतो उत्तरवही पर अवश्य लभवी. Fillup strictly the details of signs on your answer book.</p> <p>Name of the Examination :</p> <p>S. Y. B. B. A. (Sem. 3)</p> <p>Name of the Subject :</p> <p>Behavioural Science (New)</p> <p>Subject Code No. : 3 5 2 6 Section No. (1, 2,.....) : NIL</p>	<p>Seat No. :</p> <table border="1" style="width: 100%; height: 20px;"><tr><td style="width: 15%;"></td><td style="width: 15%;"></td><td style="width: 15%;"></td><td style="width: 15%;"></td><td style="width: 15%;"></td><td style="width: 15%;"></td></tr></table> <div style="border: 1px solid black; border-radius: 15px; height: 80px; margin-top: 10px; display: flex; align-items: center; justify-content: center; padding: 10px;">Student's Signature</div>						

- (2) Figures to the right indicate full marks for that question.
- (3) Answer in neat handwriting.
- (4) Indicate the correct question number for all attempted questions.
- (5) Draw neat diagram where necessary.

1 Answer the following questions in short : 5×3=15

- (a) What do you mean by "Social Loafing?"
- (b) List out some antecedents of conflict.
- (c) Define motivation.
- (d) What is organisational commitment ?
- (e) What is "escalation of commitment" ?

2 Write short notes on : (any three) 3×5=15

- (a) Perceptual distortion
- (b) Pitfalls of group dynamics
- (c) Personality and organisation behaviour
- (d) Conflict resolution.

3 How are group norms and group cohesion related to performance ? 10

OR

3 Explain transactional analysis in detail with suitable examples. 10

- 4 Define organisational behaviour. Explain the contextual perspective of OB. 5+10=15

OR

- 4 (a) What are the merits and limitations of ERG theory of motivation. 7
- (b) Discuss the statement – "Perception is the key factor is managerial effectiveness". 8

- 5 Read the following case and answer the questions :

Sophie is head of Innovative Research and Development centre at Bangalore where she has been employed for the last 20 years. Her day starts at 6:00 a.m and a part from domestic duties of a busy mother of two children, her day in the office is packed with meetings and decision making activities.

Her seniors remark, "sophie is one in a million on a level of skills, knowledge and intellect".

Her children are very well behaved and compassionate for many years many of her colleagues did not know that she was a single mother and had lost her husband at a very young age.

Sophie believes in the Chinese proverb "In crisis there is opportunity" and has led her life happily because of this belief.

- (a) What personal characteristics and traits have helped sophie succeed in her career ? 8
- (b) What job attitudes does sophie have ? Comment on the effect of her job attitudes on her personal and professional success. 7